

Cuyahoga Falls City Council

Minutes of the Finance and Appropriations Committee Meeting

June 21, 2004

Members: Mr. Flinn, Chairman; Mr. Barnhart, Vice Chair; Mr. Gorbach, Member.

Mr. Flinn called the Finance Committee to order at 6:15 p.m. The minutes from June 7, 2004 Finance and Appropriations Committee meeting were approved as submitted.

Legislation this evening (second readings):

A-92	An Ordinance authorizing the Director of Public Service to enter into a contract or contracts, according to law, for the purchase and installation of Downtown Way Finding Signage, and declaring an emergency.
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Sue Truby indicates at the end of 2003, there was a package being put together to help pedestrian and vehicular traffic throughout the Riverfront area. This will allow everyone to safely and accurately find his or her way through the Downtown District. Bizzell Designs of North Carolina has designed numerous “ways” signs for many metropolitan/downtown areas. They also contract with the different merchants for individual signage. We had a public meeting at the end of January with the Downtown Merchants Association where Mr. Bizzell put on a presentation and sign display to the current merchants. They were extremely pleased with the presentation and Mr. Bizzell offered a free design to one of the merchants. He was so impressed with several of them, that he actually designed four different signs for various retailers. Sue hopes to utilize additional CIC money where we can split the cost of new signs to these merchants in the Downtown area with a 50/50 split. Falls River Square is the term that will be used to identify this “area”. There are 18 signs needed for the Downtown.

Doug Flinn questions Line 24 as being different than the budget sheet. Mr. Brodzinski corrected figures from this year and last year that were previously appropriated. This cost is for delivery and installation of the signs (18 signs). Doug states the merchants felt the “Park & Walk” concept was wonderful, the whimsical design was awesome and they were very impressed with the signage presentation. The merchants are anxious to get directional signs out of the parking decks. Tim wants to Mr. Bizzell to check into the corners of the signs at 4 foot. This could be dangerous if made from sheet metal. Tim feels identifying the decks with the larger signs will help facilitate the ease of pedestrians. Mayor Robart indicates there are two things about this he likes with the City Seal in the gold/bronze and the “naming” of the Falls River Square. It gives it definition and will support the large signage. Mary Ellen indicates the unification of this name will be a great boost to this area. Don Walters questions the material and how they will be illuminated. The ID signs may need illuminated once they are up according to Mrs. Truby. He would also like acknowledgment off Route 8 for people arriving from out of town. Diversified Signs had the lowest bid and will be actually making the signs.

Don Nelsch, North Haven Blvd., questions if these signs have specific business names on them? Mrs. Truby states they are for direction only and not for business names. Sue also indicates there will be a prototype that will be up for a week, where we can critique and look at prior to the finalization of the remaining signs.

The committee recommends bringing out Temp. Ord. A-92

A-93	A Resolution pledging cooperation by the City of Cuyahoga Falls, Ohio, in the matter of the reconstruction of Williams Street from Taylor Avenue to Prospect Street, and declaring an emergency.
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Peter Bell indicates that this Resolution allows us to apply for emergency funding. There will be new utilities, pavement, curbs, sidewalks, etc. We need this resolution to accompany the application for funding. Mr. Walters asks if Schwabells will sign on to continue down to the end. Mr. Bell states that is commercial property. We have not been in contract with Schwabells. According to Mrs. Pyke, all the other streets stopped at Prospect (Union/Underwood area) and we are about a year behind on the Albemarle/9th Street Process.

The committee recommends bringing out Temp. Ord. A-93

Finance and Appropriations Committee Meeting adjourned at 6:50 p.m.