

**Cuyahoga Falls City Council**  
**Minutes of the Public Affairs Committee Meeting**  
**March 20, 2006**

**Members:** Debbie Ritzinger, Chair  
Diana Cola vecchio  
Doug Flinn

Mrs. Ritzinger called the meeting to order at 6:51 p.m. Mr. Flinn was absent.

The minutes of the March 6, 2006 meeting were approved as submitted.

**Legislation Considered:**

Temp. Res. A-42

**Discussion:**

***Temp. Res. A-42***

A resolution urging Clear Channel Outdoor, Inc. to refrain from erecting two billboards in the vicinity of State Road and Steels Corners Road and declaring an emergency.

Mrs. Ritzinger read A-42 (second reading). Mr. Mader distributed a copy of his correspondence to Clear Channel, along with a petition from area businesses in opposition to the billboards (see copies attached). He said that five years ago, Clear Channel took out permits for the billboards and are legally allowed to erect them. This resolution is a formal request to Clear Channel, asking that they not install the billboards for the following reasons: 1) the intersection at Steels Corners and State Road is scheduled for a \$3.6 redevelopment by the City; 2) the Cuyahoga Valley National Park and Blossom oppose the placement of these boards; 3) local small businesses and citizens in the area have expressed their opposition.

Greg Willis (2037 Northampton Road) said his business is located at the intersection of Steels Corners and State Road. He believes the billboards will negatively impact his business and other properties there.

Ed Davidian (77 Meadow Lane, Peninsula) thanked the Mayor, Law Director, Council members (especially Mr. Mader and Mr. Barnhart) and others for their efforts and concern with regard to this issue. Since Clear Channel and the City could not reach an agreement, this resolution is a

final effort to prevent the installation of two billboards at Steels Corners and State Road. He urged Council to vote yes and asked that the Mayor send a copy of the resolution to the Clear Channel president and board of directors.

Catherine House (lives on Chart Road) said she has a business near State/Steels Corners. She asked if it is considered a hazardous intersection. Mr. Demasi said no.

Bruce Monchack (4065 State Road) said he opposes the billboards.

***The committee recommended bringing out Temp. Res. A-42 for approval.***

Linda Troutman, V.P. Communications with the Akron Zoo, gave a brief presentation. She said the Zoo is sponsoring a Cuyahoga Falls Community Day on April 29. Tickets are available at the City Building and Acme stores on State Road and Bailey Road.

Mayor Robart encouraged Council members to participate in Cuyahoga Falls Community Day.

The meeting adjourned at 7:20 p.m.