

# Cuyahoga Falls City Council

## Minutes of the Finance and Appropriations Committee Meeting

### January 5, 2004

Members: Mr. Flinn, Chairman; Mr. Barnhart, Vice Chair; Mr. Gorbach, Member.

Mr. Flinn called the Finance Committee to order at 6:35 p.m. All members of Committee were present. The minutes from the December 15, 2003 Finance and Appropriations Committee meeting were approved as submitted.

Nine Pieces of Legislation this evening:

1. Temporary Ordinance B-180-2004 (second reading). An ordinance amending exhibits "A" and "B" of ordinance no. 110-2000, and declaring an emergency.
  - a) Part-time employees pay grades.

The change on the document is that a Court Special Project Coordinator was added for the Part-time pay scale. Virgil Arrington indicated the current scale did not accommodate a competitive rate from individuals with Master's Degrees that is specific to the court system. Woody Tyrrell from the Court indicates that they are creating a position for various programs in the probation department and other duties. The part-time rate only pertains to the court.

Committee recommended bringing out Temp. Ord B-180.

2. Temporary Ordinance B-181-2004 (second reading). Authorizing the Director of Public Service to enter into a contract or contract, according to law, for the purchase of certain materials, supplies equipment and services for use by the Electric Department during 2004, and declaring an emergency. Jay Myers states this is our annual blanket for 90% of our materials: transformers, wires, and hardware for day-to-day operations. Mr. Flinn asked questions on the budget sheet. Mr. Myers states the estimate is a maximum for every transformer. Products are purchased normally all in April. Prices are usually firm for a year.

Committee recommended bringing out Temp. Ord. B-181.

3. Temporary Ordinance B-182-2004 (second reading). An ordinance authorizing the Director of Public Safety to enter into a contract or contracts for the maintenance of the Rolm/Advantage Telephone System, and declaring an emergency. Ron Sabino states this is an annual contract to maintain our phone system, and it like an insurance policy. The company is on call and provides immediate assistance. This is for a one-year contract with no increase in price. Virgil will make a substitute to remove the 5 years that was placed from last year's renewal. This contracts covers time/material and gives us response time for emergencies. We have done business with them since 1992.

Committee recommended bringing out Temp. Ordinance B-182.

4. Temporary Ordinance B-183-2004 (second reading). An ordinance authorizing the Director of Public Safety to enter into a contract and/or contracts for the maintenance of the radio system and declaring an emergency. Mr. Sabino indicates this covers the maintenance of the infrastructure of our dispatch center, which includes response time. This includes maintenance for lightning strikes. Mr. Sabino states there are over 600 radios in which the costs are shared throughout all the departments.

Committee recommended bringing out Temp. Ordinance B-183.

5. Temporary Ordinance B-184-2004 (second reading). An ordinance authorizing the Directors of the Safety and Public Service to enter into contracts for the purchase of various vehicles for use by the City and declaring an emergency. Don Williams, Motor Vehicles Superintendent, states these are the vehicles from various departments that are over \$25,000 for council action. Doug Flinn indicates the totals listed on

Exhibit A will be amended on line 25 "not to exceed" department totals on Exhibit A. Virgil indicates there will be a substitute indicating this change. Mr. Williams indicates that these are replacement vehicles. Some of the vehicles are already out of service. There will be a saving on a street sweeper of \$9000 if rectified by the end of the month; therefore he is bringing this to council now. Mrs. Klinger indicates that the budget for the sanitation rate increase that was held. If the rate increase does not go through, what will happen with these purchases? Mr. Williams indicates that the vehicles would not be purchased. Virgil states this only authorizes us to purchase the vehicles and is always subject to the appropriate funds. Mrs. Pyke questions the type of vehicles to be purchased. Mr. Williams states these are front line cruiser and are Ford Crown Victoria's. There is also rear loaders for the Ward 8 with the two tippers in the back vs. the side.

Committee recommended bringing out Temp. Ordinance B-184.

6. Temporary Ordinance B-185-2004 (second reading). An ordinance authorizing the Parks and Recreation Board to enter into a contract or contracts with Coca Cola Bottling Company for beverage pouring rights, and declaring an emergency. Mr. Pierson indicates this is a lucrative pouring rights to receive money. He has negotiated with several vendors but it basically came down to Pepsi and Coca-Cola. The Coke Sponsorship Fund clearly made them the best option for the city. We compared 2002 beverage numbers from the concessions into the same formula with each company. The proposals were compared figuratively. These rates are for the entire city including the service building, parks/recreation, municipal building, etc. Tim Gorbach questioned how the sponsorship money is tracked. Joe Brodzinski noted the usage is tracked and the Natatorium, Waterworks, Downview. The funds are then calculated into the leisure time fund. Mrs. Hummel questioned the "per case" cost on each one. Mr. Pierson will collect that information. Don Nelsch, North Haven Blvd, questions if this is an exclusive contract with Coca-Cola. If so, each of the facilities will have only Coke? No other products such as fruit juices can be sold in the city if they aren't a product of this company. Mr. Pierson states that if there is a product they do not offer, we do have method to sell/market the product. Mr. Nelsch questioned how this exclusive contract will affect mall sales. Mr. Pierson indicates if it is a city-sponsored event, it will be Coca-Cola products vs. a non-city event at the discretion of that individual. Mrs. Truby indicates a city-sponsored event would be like the Sunday Evening Concerts. The RCA would not be affected. Mr. Pierson indicates that our case cost that we sign on for is quoted for the entire year. Mr. Pierson sets the retail price on the product.

Committee recommended bringing out Temp. Ordinance B-185.

7. Temporary Ordinance B-186 –2004 (second reading). An ordinance authorizing the Parks and Recreation Board to enter into a contract or contracts for professional services to provide for marketing services for the Community Recreation Center, and declaring an emergency.

Mr. Pierson indicates the importance of the marketing for the upcoming year in the grand opening of the new Natatorium. Our efforts over the last 18 months working with this company have been successful in retention and marketing. With the positive marketing, the partnerships and sponsorships are imperative for a lucrative grand opening. In 2002, we contracted for six months of work for \$30,000. In 2003, we contracted for 12 months of work for \$50,000 and in 2004 the figure is \$70,000 for coordination of the grand opening weekend, design and marketing materials. Doug indicates the marketing services are most important this year for our 26 million dollar investment into the Natatorium. Mr. Pierson indicates that the day-to-day marketing will be the same, with the additional money for the grand opening. Mr. Pierson indicates will see his staffing after 2004 to see if the need for additional marketing services are needed. A contract this size probably won't be necessary. Mrs. Hummel indicates about 1000 hours for implementation and design in 2004 with paid advertising spots, such as radio. Mrs. Hummel questions whether or not there is an estimate on further media spots. Mr. Pierson indicates he is not sure whether radio will be apart of their scheme. There is an advertising budget in place and we will not exceed that budget. Mr. Flinn indicates he would like to amend with the wording not to exceed \$70,000.

Committee recommended bringing out Temp. Ordinance B-186.

8. Temporary Ordinance B-187-2004 (second reading). An ordinance authorizing the Mayor to enter into a contract with a traffic-engineering firm to provide professional consulting services, and declaring an emergency. Mr. Bell indicates he received 5 proposals back and he interviewed the firms. The contract is for various projects, daily phone calls, emails as part of this contract in addition to 20 hours a month on site. The company provides daily advice to traffic/engineering matters, equipment and technical questions, adjustment to timings, capital analysis. Things aren't included in the contract are things that take in depth studies that would need specific data/analysis and design criteria. Mr. Bell indicates they meet weekly with the company and feel with their history, they have gone above the contract to assist the city. Doug indicates that Line 20 extends contract four years. Virgil indicates this contract is for up to five years, but not an automatic 5 yr. contract at the same rate and the appropriations coming before council. Mrs. Hummel questions whether this an extension for one time for four years, or four time for one year period. Virgil indicates this would be done on a year-to-year basis. Mrs. Hummel requests the provision of annual renewal of contract for up to four years. Virgil will clean up for council to reflect a yearly consideration. Mr. Walters asks if we have the equipment to count cars. Mr. Bell indicates we have tools to count vehicles including hires and manual devices. Some intersections that are complicated, we hire out. Tim Gorbach wants to confirm that the price will be the same for the next four years and requests Virgil clean up the language to reflect so.

Committee recommended bringing out Temp. Ordinance B-187.

9. Temporary Ordinance B-172-2003 (second reading). An ordinance proving for current operating expenses in the City of Cuyahoga Falls general fund by increasing appropriations within the fund for the year 2003, and declaring an emergency. Virgil requests to pay the moral claims based on the formulas presented in the exhibit distributed. There are two groups of individuals, one where we have secured the information and the second where there hasn't been an appropriate response to our request for information. The formula pays claims 100% up to \$500. Payments will be scrutinized by the Board and paid appropriately to damage/losses. The residents must provide the FEMA information along with access by McCoy to their homes for inspection. If they don't provide the information, Mr. Arrington will not recommend payment of their claim. Payment has to be processed through the Board of Control with legal language along with a certified letter. Mr. Flinn acknowledges Virgil and Tim's hard work in processing this monumental job due to the flooding in July. Mayor Robart feels this is a trailblazing effort and he commends City Council and Virgil Arrington on the handling of these claims. All councilpersons have been affected and no cities in the area have taken on a situation like this. This is the responsible thing to do and he appreciates the cooperation. Don Walters questions the legality of real estate disclosure and Virgil indicates that residents should discuss with their personal attorney and real estate agent. Virgil assures the surface water claims will be scrutinized carefully. Mr. Arrington intends to pay claims where city infrastructure was involved. Ed Davidian, 77 Meadow Lane, Peninsula questions whether these claims are due to infrastructure or due to their lack of appropriate insurance. If the homeowner declined additional premium for this coverage, why should our city be responsible for their uninsured losses? Mrs. Carr indicates they will use a report card by McCoy to assist claims payment and the city isn't being used as an insurance company. Terry Mader indicates the word may get out that the city is covering situations like this event of July and that the city will step up to the plate to take care of other residents property. Virgil indicates this is a moral claims process and not precedent setting. We can say "no". Mrs. Pyke discussed a 9<sup>th</sup> street resident and her situation was not "easy money". Doug indicates the dollar amount will be not to exceed \$314,482.74 for the ordinance. Virgil will provide a substitute.  
Committee recommended bringing out Temp. Ordinance B-172-2004.

Finance and Appropriations Committee Meeting adjourned 7:45 p.m.